



GREEN BUILDING MARKET REPORT AUSTRALIA NEW ZEALAND 2014

INVITATION

To get your brand in front of the single largest sustainable specification/procurement audience in Australia and New Zealand

BCIECONOMICS
A division of BCI Media Group

FUTURARC
The Voice of Green Architecture in Asia



green building council australia

BCI Economics and **FuturArc** proudly present their latest ground-breaking Report on Green Building in Australia and New Zealand. Supported by the Green Building Councils of Australia and New Zealand the report shows that

- Green building principles are now part of mainstream building activity.
- Remarkably, the green building movement has gained more traction in Australia with 90% of the respondents having an involvement compared with 81% in New Zealand.
- Moreover, 34% of Australian design firms pursue formal certification as against only 24% of their New Zealand counterparts.
- Having long acknowledged that green building practices are the right way to go for the environment the industry is today more motivated by the commercial benefits.
- The consensus is that there are measurable economic benefits: over 50% of Australian and New Zealand architects attribute sales growth to their involvement in green building.

Reason enough to underscore your place in the industry and your green building credentials with a **one-page ad in the most widely circulated professional publication for Australian and New Zealand architects and building professionals in 2014**. Designed as a service to the community with the objective to benefit the widest possible professional audience the report will be **disseminated as FREE DOWNLOAD to well over one hundred thousand building professionals that are active in the industry.**

SECURE YOUR AD BY PLACING YOUR ORDER TODAY ! (Read more!)

PUBLICATION AND CIRCULATION DETAILS

Publication	60-page 4/c report; A4 (landscape) Summary Page of advertisers with logo linking to website Circulated as free soft copy (hard copy report on request)		
Readership	Building professionals actively involved in building projects in 2013 and/or 2014 (as reported by BCI Australia or BCI New Zealand)		
		Australia	New Zealand
	Developers/Property Managers	15,400	2,100
	Architects/Designers	36,000	5,600
	Engineers/Consultants	25,750	2,800
	Contractors/Subcontractors	45,500	6,000
	READERSHIP PER COUNTRY	122,650	16,500
	TOTAL READERSHIP OF REPORT		139,150
	Members of Green Building Councils	800	400
Date of publication	November 2014		
Mode of circulation	Extensive circulation by way of email campaign	X	X
	FREE download via hyperlink off BCI Australia and GBCA website	X	
	FREE download via hyperlink off BCI New Zealand and NZGBC website		X
Advertisement	1 page 4/c advertisement with hyperlinked logo on Summary Page of advertisers		
	Non members of BCI Australia/AIS Australia	1900 AUD (incl. GST)	
	BCI Australia members/AIS members (incl. a 10 % discount)	1710 AUD (incl. GST)	

ORDER DETAILS

1 page 4/c advertisement in Green Building Report Australia/New Zealand with hyperlinked logo on Summary Page of advertisers

BCI Australia member/AIS member: 1710 AUD (incl. GST) Non member: 1900 AUD (incl. GST)

Name : _____ Company : _____

Company Address: _____

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Date : _____ Signature : _____

PAYMENT DETAILS

Full Payment to be made and artwork to be provided within 14 days upon receipt of order

- I am sending a cheque payable to BCI Australia Pty Ltd.
- I am paying by Bank transfer to: BCI Australia Pty Ltd., BSB 032 102, Account 282 455
- Please charge my credit card: Please circle: VISA / MASTERCARD

Card Number : _____ Expiry Date : _____

Name on Card : _____ Security Code : _____

Signature : _____

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